

# THE CHINESE GRAND MASTERS ART EXHIBITION

齊白石、張大千、徐悲鴻等名家真跡展

Priceless masterpieces from China of the 19th & 20th Centuries will be on tour in Toronto, as part of a limited world tour.

The prestigious exhibition covers virtually all of Chinese Grand Masters of the past 100 years.

These paintings are national treasures of China.

## The Exhibition

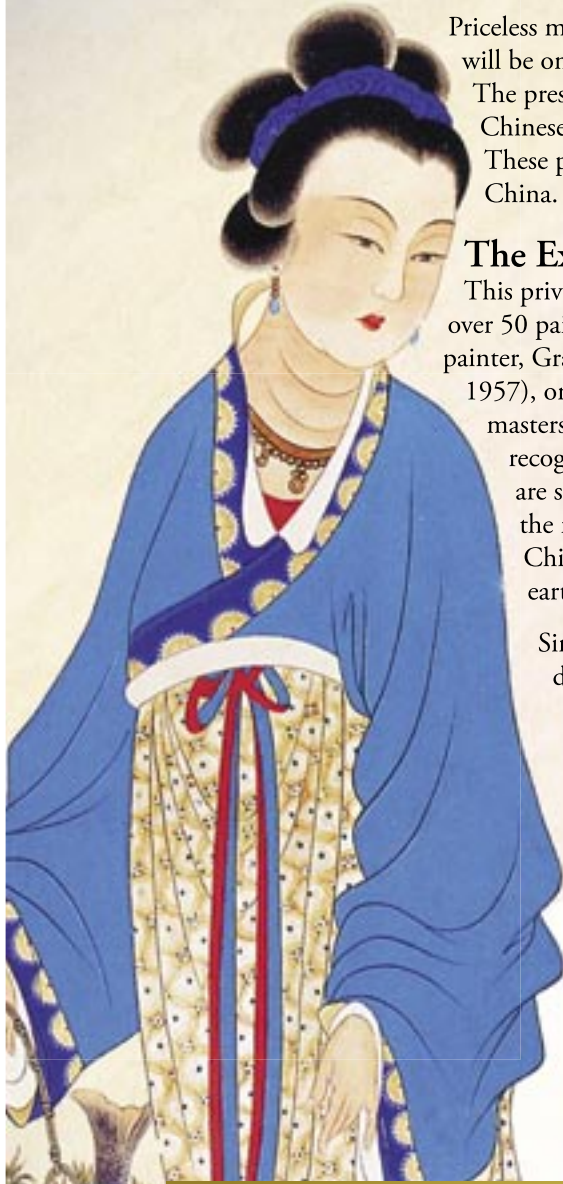
This private collection exhibit features over 50 paintings by China's renowned painter, Grand Master Qi Baishi (1864-1957), one of the world's ten cultural masters, along with other internationally recognized Chinese masters. Also displayed are some rare pieces painted by members of the royal families from the Qing Dynasty. These Chinese artists draw inspiration from heaven and earth, reflect the profoundness of nature, and express inner beauty.

Since July 2004, the private collection of the Dai family has been displayed in Australia, Taiwan, Japan, South Korea and in the USA. Toronto is the first Canadian city to be honored with the exhibition. The public is invited to share in this rich traditional Chinese cultural art exhibit intended to strengthen the bonds of friendship and cultural understanding between the East and the West.

The Truth-Compassion-Tolerance Art Exhibit will also be on display as part of the show due to the Dai families support in a rescue effort for the granddaughter of Grand Master Qi Baishi. Qi's granddaughter, an artist herself, is featured in one of the paintings and is currently being persecuted in China for her belief in Falun Gong.

Admission to view the Truth-Compassion-Tolerance Art Exhibit is free.

名家真跡展



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## Exhibition Time and Locations:

**June 16 -19, 2005**

(Thursday: 1-8pm, Friday, Saturday, Sunday: 10am-8pm)

**Metro Toronto Convention Centre, North Building**

255 Front Street West, downtown Toronto

Room 104A and 104B

## Tickets:

\$10 for adults

\$5 for seniors  
& students

## Event Organizers:

- ★ Ms. Mei-Ling Dai, and her son Mr. Tony Dai, president of Australian Chinese Cultural and Art Association, collection owners
- ★ The Epoch Times, the largest independent Chinese language newspaper in the world and one of the largest Chinese newspapers in Canada. Now also published in English in Toronto, Ottawa and Vancouver.

Photographs of the artwork can be seen on the International Center of Austin website [www.chinese-culture-art.org](http://www.chinese-culture-art.org)

大紀元時報  
[www.theepochtimes.com](http://www.theepochtimes.com)



# The Chinese Grand Masters Art Exhibition

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### SPONSORSHIP PROPOSAL

#### PURPOSE

*Promote your organization, products and services together with the art exhibition*

The Epoch Times invites you to join us as sponsor for the art exhibit. The Epoch Times will coordinate the media coverage to maximize the exposure of this event and your organization.

The Epoch Times will take care of all marketing and advertising issues. It will be a great way to let your potential customers learn more about your products and services. Please choose from the following sponsorships:

#### Exclusive Diamond Sponsor: \$10,000

1. Event promoted as being sponsored exclusively by your organization on all promotional material and activities, including advertising in the newspapers, TV, radio, articles published, interviews on the event, posters, website and flyers.
2. Prominent sponsor recognition in the press conference prior the event, thank you ad after the event
3. Six month web advertisement (120 x 60) at no charge
4. Logo and direct link to the organization from our website
5. Extra 30% off when signing ad contract with the Epoch Times
6. 50 Tickets of the event
7. A precious print from the great masters collection
8. Prominent sponsor recognition in Brochure of the event
9. 10 Tickets of the Chinese art appreciation seminar
10. Banner space available for the organization in the seminar



# 真跡

## Platinum Sponsor: \$2,000

1. Sponsor recognition on all promotional material and activities, including advertising in the newspapers, TV, radio, articles published, interviews on the event, posters, website and flyers.
2. Sponsor recognition in the press conference prior the event, thank you ad after the event
3. Three month web advertisement (120 x 60) at no charge
4. Logo and direct link to the organization from our website
5. Extra 20% off when signing ad contract with the Epoch Times
6. 30 Tickets of the event
7. A precious print from the great masters collection
8. Sponsor recognition in Brochure of the event
9. 5 Tickets of the Chinese art appreciation seminar  
Banner space available for the organization in the seminar

## Gold Sponsor: \$500

1. Sponsor recognition on promotional material and activities, including advertising in the newspapers, posters, website and flyers.
2. Sponsor recognition in the press conference prior the event, thank you ad after the event
3. One month web advertisement (120 x 60) at no charge
4. Extra 15% off when signing ad contract with the Epoch Times
5. 20 Tickets of the event
6. A precious print from the great masters collection
7. 3 Tickets of the Chinese art appreciation seminar





### Silver Sponsor: \$200

1. Sponsor recognition on promotional material and activities, including advertising in the newspapers, website and flyers.
2. Sponsor recognition in the thank you ad after the event
3. One month web advertisement (120 x 60) at no charge
4. Extra 15% off when signing ad contract with the Epoch Times
5. 10 Tickets of the event
6. A precious print from the great masters collection
7. 2 Tickets of the Chinese art appreciation seminar

### Friendship Sponsor: less than \$200 or with its product

#### Friendship Sponsorship can benefit:

1. Two month classify advertisement (120 x 60) in The Epoch Times at no charge
2. Extra 10% off when signing ad contract with the Epoch Times
3. 5 Tickets of the event
4. 1 Tickets of the Chinese art appreciation seminar

### Market Impact through the Market Plan as follows:

1. The Epoch Times newspaper (English and Chinese versions) will publish the promotional ads in the prominent position from April-June, 2005.
2. The Art Exhibit advertisement will appear in major TV and radio networks and in newspapers and websites.
3. Press conference prior to the exhibition will announce the kick-off of the event
4. News release will be sent to mainstream media, Chinese media and some Asian media; information will be sent to Community Event Calendars, Community groups, business associations, culture related organization, major NGOs and all levels of Canadian government.
5. Poster will be posted in restaurants and stores in GTA, and promotional activities will be conducted in malls in GTA
6. Seminar related will be held to promote the event
7. Columnist will be invited specially for the event





## About the Epoch Times

The Epoch Times is an independent, global media corporation headquartered in New York. True to our motto, ***“A Fresh Look at Our Changing World,”*** our intention is to enrich our local communities by providing considered views and thoughtful perspectives that are unavailable elsewhere.

The Epoch Times published its first issue in Chinese in May 2000 in New York City. Since then it has established a steadily growing presence in over 20 countries in four continents. We now publish print and web editions in six languages—Chinese, English, French, German, Russian and Korean. The Chinese-language edition is the most widely distributed Chinese newspaper in the world. Now, it has a weekly circulation of 1.2 million copies and about 1 million page views per day on its real-time news net.

In Canada, the Epoch Times publishes in Chinese, English and French. The Chinese edition is one of Canada’s largest national Chinese newspapers, published in 20 cities in 7 provinces. The English edition is published in Toronto, Ottawa and Vancouver. The French edition is published in Montreal.

The Epoch Times has already earned a sterling reputation as an independent newspaper and a source of reliable and authoritative news and information during turbulent times.

The Epoch Times was the first that provide sustained, in-depth reporting on SARS cover-up in China. It is the only newspaper that provide comprehensive coverage of China’s largest human rights issue – the persecution of Falun Gong. Our editorial series - Nine Commentaries of the Communist Party, the first uncensored history of the CCP has initiated mass withdrawals of communist party membership. As of April 1, 2005, more than 600,000 Chinese people have quit their CCP membership, about 1 person every 5 seconds.

Regular coverage includes politics, people, and events, with standard sections on business, science and environment, sports, health and living, arts and culture, and travel and entertainment.

### Our websites:

English: [www.TheEpochTimes.com](http://www.TheEpochTimes.com)

Chinese: [www.EpochTimes.com](http://www.EpochTimes.com)



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